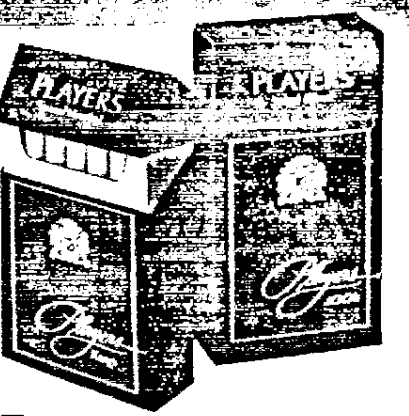
PLAYERS GO PLACES



Easy going taste in a low tar.

Regular and Menthol
Kings and 100s

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kings: 12 mg. "tar", 1.0 mg nicotine — 100's: [illegible]
1.1 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/tqhj0004